



COLLEGE SUMMIT

MAY 27-28, 2026 ATLANTA

2025 POST-EVENT ATTENDEE ANALYSIS

FOR MORE INFORMATION, CONTACT:

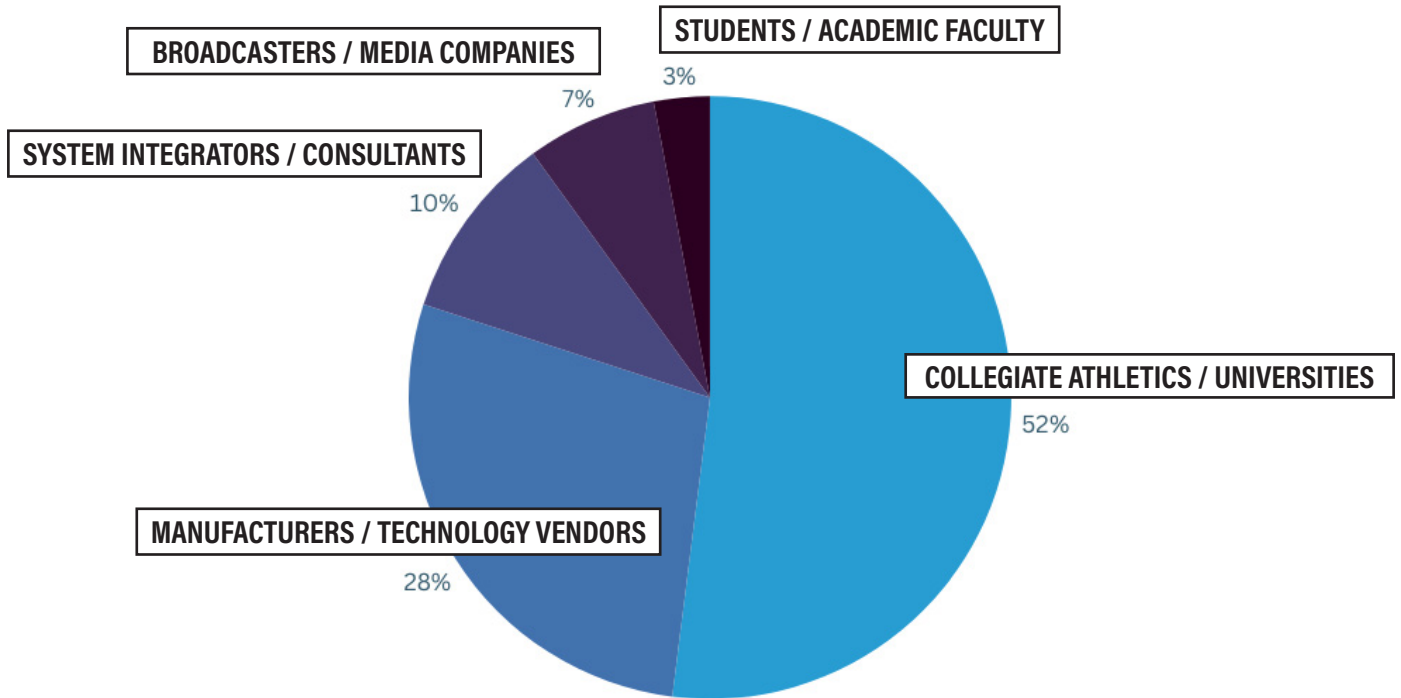
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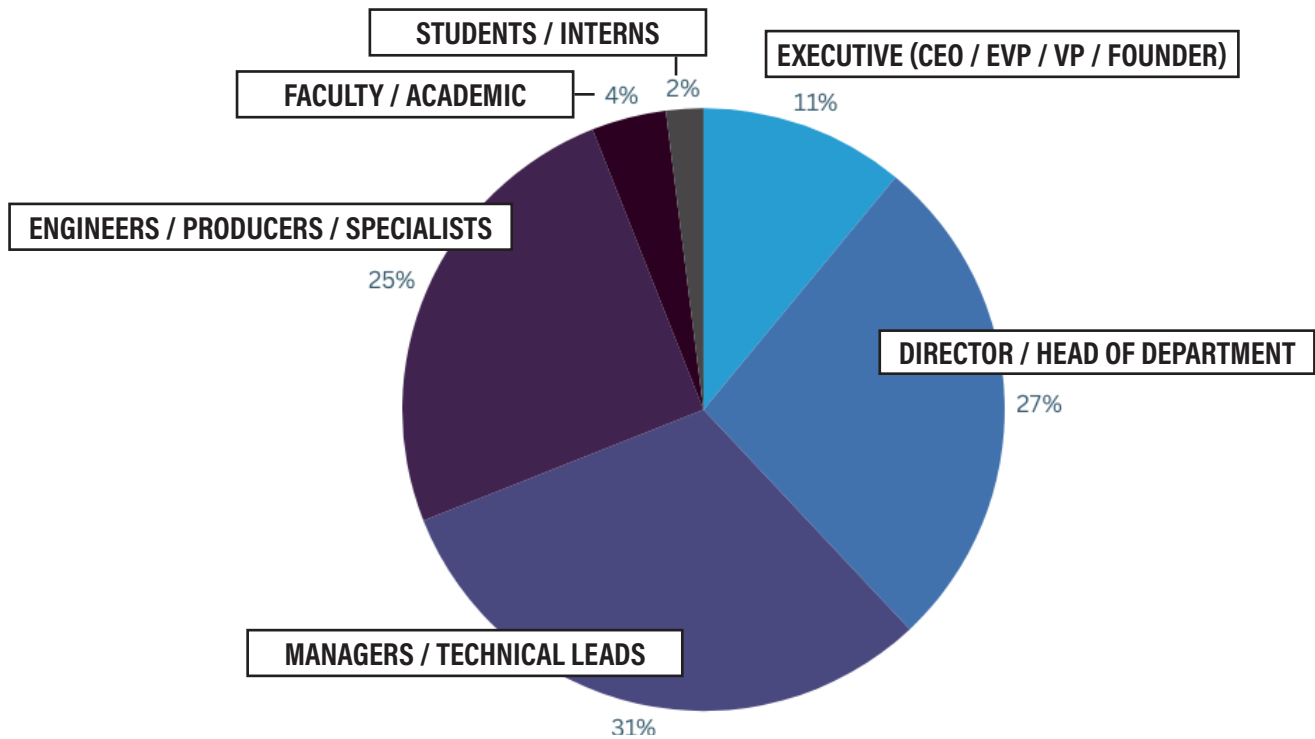
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AUDIENCE BREAKDOWN BY ORGANIZATION



AUDIENCE BREAKDOWN BY JOB TITLE

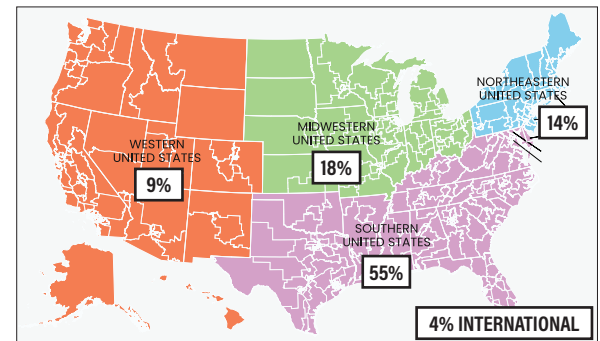


COLLEGES / UNIVERSITIES IN ATTENDANCE

Alabama A&M University
Albany State University
Appalachian State University
Arizona State University
Auburn (War Eagle Prod.)
Augusta University
Ball State Sports Link
Bowie State University
Butler Community College
Cal Athletics/UC Berkeley
Cal State Fullerton
Campbell University
Carthage College
Clark Atlanta University
Clayton State University
Clemson Athletics
Colorado College
Coppin State University
Drake University
Drexel University
Elon Sports Vision
Fairfield University
Fayetteville State University
Florida International University
Georgia Gwinnett College
Georgia Southern Athletics
Georgia State University
Georgia Tech
Harvard Athletics
Hofstra University
Indiana University
Jacksonville State University
Jacksonville University
Johnson C. Smith University
Kennesaw State University
Liberty University
Louisiana State University
Louisiana Tech University
Marist University
Maryland Athletics
Michigan State Athletics
Mississippi State Athletics
Monmouth University
Montclair State
Northern Illinois University
Northern Kentucky University
Ohio State University
Old Dominion University
Ouachita Baptist University
Penn State Athletics Video
Princeton University Athletics

Purdue Athletics
Queens University of Charlotte
RIT Sports Network
Saint Joseph's University
Sam Houston State
TCU
Temple University
Tennessee State University
Texas A&M (12th Man Prod.)
The Citadel Athletics
Touro University
Trinity University
Tulane Athletics
UC Davis Athletics
UC San Diego
UC Santa Barbara
University at Buffalo
University Delaware
University of Alabama
University of Arizona
University of Central Florida
University of Cincinnati
University of Florida
University of Georgia
University of Illinois
University of Illinois Chicago
University of Louisville
University of Minnesota Duluth
University of Missouri
University of Montevallo
University of Nebraska
University of North Alabama
University of North Carolina
University of North Georgia
University of Oklahoma
University of South Carolina
University of South Florida
University of Texas at Austin
University of the Western Cape
University of Virginia
University of West Georgia
University of Wyoming
Universty of Notre Dame
Utah Valley Univeristy
UTSA Athletics
Virginia Tech (HokieVision)

AUDIENCE BREAKDOWN BY REGION



CONFERENCES IN ATTENDANCE

- ACC
- American Athletic Conference
- Big South Conference
- Big Ten
- Big 12
- Conference USA
- SEC
- SIAC Conference
- Southern Intercollegiate Athletic Conference

BROADCASTERS IN ATTENDANCE

- ESPN
- CBS Sports
- NBC Telemundo
- TNT Sports
- Warner Bros Discovery

AUDIENCE ANALYSIS

This event audience is:

- Highly technical
- Heavily end-user driven
- Focused on collegiate sports production
- Influential in broadcast technology purchasing

This audience is uniquely valuable because it includes:

- Power-conference athletics production leaders
- Conference media executives
- Broadcast network producers
- Stadium technology decision-makers

Key audience verticals:

- College athletics production
- Live sports broadcasting
- Venue production teams
- Broadcast engineers
- Media infrastructure specialists