



JAPAN SUMMIT

MARCH 19, 2026 JAPAN

SVG Japan is pleased to once again bring the Japanese sports production community together. This year's event will be hosted by Amazon Japan on March 19, 2026, at Amazon's Meguro Head Office Building. If you or someone from your company is involved in sports production in Japan, please register today to join us for panel discussions and presentations. There will also be a networking reception at the conclusion of the event.

PROGRAMME

13:30 - 14:00 | Reception

14:00 - 14:10 | AWS and SVG Welcome

14:10 - 14:50 | Esports Japan

Our first panel discussion will focus on Esports and how it combines data visualization, fan engagement technologies, and cloud-based services to create compelling Esports competitions.

14:50 - 15:30 | Global Sports Events 2026: The Olympics and The World Cup

The SVG Japan Summit takes place as the 2026 Winter Games and Paralympics come to an end and the interest and efforts for the 2026 World Cup in the U.S. begin. We'll learn about some of the exciting broadcast and production workflows at each of these massive events..

15:30 - 15:50 | Networking Break

15:50 - 16:10 | Sponsor Case Study

16:10 - 16:50 | Panel Discussion with Japanese Leagues and Federations

We invite representatives from Japanese sports leagues and federations to discuss how sports video content can be made more engaging in the future.

16:50 - 17:10 | Sponsor Case Study

17:10 - 17:20 | Closing

17:20 - 19:00 | Networking Party

SPONSOR

CASE STUDY PRESENTATION | \$5,000 | Based on Availability

- 10-12 min. with slides and/or video • Logo exposure on event signage and slides • Logo exposure in email promotions and website
- Post-event registration list

GOLD | \$4,500 | Based on Availability

- Includes a panel spot • Logo exposure on event signage and slides • Logo exposure in email promotions and website
- Post-event registration list

NETWORKING PARTY | \$3,000 | 4 Available

- Logo exposure on event signage and slides • Logo exposure in email promotions and website • Post-event registration list

NETWORKING BREAK | \$2,500 | 2 Available

- Logo exposure on event signage and slides • Logo exposure in email promotions and website • Post-event registration list

ATTENDEE TICKET | \$1,000

INFO

To activate a sponsorship, contact:

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