SVG SUMMIT
DECEMBER 14-15, 2026 NEW YORK CITY

FOR MORE INFO, CONTACT
Rob Payne | rob@sportsvideo.org
Andrew Gabel | agabel@sportsvideo.org
Jack Bluestine | jack@sportsvideo.org

EXHIBIT / PACKAGE SPONSORSHIP OPPORTUNITIES

TITLE — $28,500 *ONE AVAILABLE*

- **Technology Showcase Exhibit***
- Monday Workshop Panel Position
- Tuesday Executive Welcome
- Video Interview
- Main Stage Sizzle Reel
- Video Wall Ad
- Spread Ad in Event Program
- Branding on Event Website, Promos, and Signage
- Four (4) Additional Passes**
- Post-Event Attendee Analysis

DIAMOND — $18,000

- **Technology Showcase Exhibit***
- Monday Workshop Panel Position
- Monday Reception Co-Sponsorship
- Workshop Sizzle Reel
- Video Interview
- Full Page Ad in Event Program
- Branding on Website, Promos, and Signage
- Three (3) Additional Passes**
- Post-Event Attendee Analysis

GOLD — $11,500

- **Technology Showcase Exhibit***
- Workshop Sizzle Reel
- Half Page Ad in Event Program
- Branding on Website, Promos, and Signage
- Two (2) Additional Passes**
- Post-Event Registration List

SILVER — $9,000

- **Technology Showcase Exhibit***
- Branding on Website and Signage
- One (1) Additional Pass**
- Post-Event Registration List

* TECHNOLOGY SHOWCASE EXHIBITS

Exhibit Dimensions: 10 ft. wide x 8 ft. deep

Each exhibit includes:

- 5 AMPS electrical drop
- Standard 6 ft. table (draped)
- 2 chairs
- 1 trash can
- 1 single-line identification sign

EXHIBIT HOURS

Monday, December 14	**12:30 - 6:30 p.m.**
Tuesday, December 15	**8:30 a.m. - 1:00 p.m.**

** EVENT PASSES

Each SVG Sponsor receives passes to The SVG Summit that are included in your annual sponsorship:

Platinum: 4 **Premier:** 3

Corporate: 2 **Mobile / Integrator:** 2

The additional passes listed above are added to the passes included in your annual sponsorship. For example, a Corporate Sponsor (2) sponsoring at the Diamond Level (+3) would receive 5 total passes.

MORE INFORMATION ON REGISTRATION / ADDITIONAL PASSES CAN BE FOUND ON FOLLOWING PAGE.

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A LA CARTE SPONSORSHIPS

EXCLUSIVE OPPORTUNITIES

BADGES	$8,000
LANYARDS	$8,000
CONFERENCE BAG	$8,500
PADFOLIO	$8,500
HOTEL KEY CARD (LOGO ON CARD)	$7,500
REGISTRATION AREA	$6,500

ADDITIONAL EXCLUSIVE OPPORTUNITIES AVAILABLE — CONTACT SVG FOR MORE INFORMATION!

BASED ON AVAILABILITY

MAIN STAGE CASE STUDY (15 MIN)	$9,000
MAIN STAGE INTRODUCTION (3 MIN)	$6,000
TUESDAY TECH TALK SPOTLIGHT (5 MIN)	$5,500
LED VIDEO WALL COMMERCIAL IN REG. AREA	$5,000
MONDAY CO-NETWORKING BREAKS	$3,500
TUESDAY CO-NETWORKING BREAKFAST	$3,500
SIZZLE REEL VIDEO AD (TUES MAIN STAGE)	$4,000
FULL-PAGE AD IN EVENT PROGRAM	$3,000
HALF-PAGE AD IN EVENT PROGRAM	$2,000
ADDITIONAL ATTENDEE PASS	$500

ALL SPONSORSHIPS INCLUDE

- Branding on Event Program, Website, Promos, and Digital / Physical Signage
- Two (2) Additional Passes
- Post-Event Registration List

PLEASE NOTE:

There will be video recordings of Main Stage Sessions (available On Demand following the SVG Summit) and ONLY audio recordings of workshops.

REGISTRATION INFO

ALL ATTENDEES MUST REGISTER BY DECEMBER 4.
Late registration is subject to a $150 fee.

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WORKSHOP SPONSORSHIPS

LEAD $8,500
ONE AVAILABLE PER WORKSHOP

- Five-minute executive welcome remarks with logo exposure on screen; PPT slides allowed
- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Three (3) additional passes
- Post-event registration list

ASSOCIATE $7,000

- Executive on panel
- Branding on all event marketing material, including website, promotions, and signage
- Two (2) additional passes
- Post-event registration list

CASE STUDY $7,500

- 15-minute presentation with logo exposure on screen
- Branding on all event marketing material, including website, promotions, and signage
- Two (2) additional passes
- Post-event registration list

SIZZLE REEL $3,000

- 30-60 second sizzle reel video (runs once in workshop) SPECS: 720p/59.94 H.264 .mp4/.mov files
- Branding on all event marketing material, including website, promotions, and signage
- One (1) additional pass
- Post-event registration list

NOTE: THERE WILL ONLY BE AUDIO RECORDINGS OF WORKSHOPS

SVG DIGITAL ENGAGEMENT FORUM
INTERACTIVITY. PERSONALIZATION. MONETIZATION.
DECEMBER 15, 2026 NEW YORK CITY

All sponsors receive branding on all event marketing material, including website, promotions, and signage, and post-event registration list.

TITLE $10,000

- Five-minute executive welcome remarks with logo exposure on screen; PPT slides allowed
- Executive on panel
- Three (3) additional passes

CASE STUDY $8,000

- 15-minute presentation with logo exposure on screen
- Two (2) additional passes

ASSOCIATE $7,500

- Executive on panel
- Two (2) additional passes

BADGE $5,000

- Logo on event badge
- Two (2) additional passes

SIZZLE REEL $3,000

- 30-60 second sizzle reel video (runs once in workshop) SPECS: 720p/59.94 H.264 .mp4/.mov files
- One (1) additional pass